

"Ethics, Social Responsibility and International HRM"

**2009 Meeting of the IIRA HRM Study Group,
15th World Congress of the IIRA, Sydney, Australia
Monday, 24 August 2009, 14:00-17:30 hrs, Room Bayside 101**

The aim of the workshop is to bring together practitioners and academics to discuss the importance of ethics and social responsibility in international human resource management.

Programme

14:00-14:30 hrs "Ethics, Fairness, and Justice in International HRM"

Stefan Zagelmeyer (International University Bad Honnef-Bonn, Germany)

14:30-15:00 hrs "Expatriates vs. Local Employees: A Global Framework to Assess Justice of Inequalities in their Working Conditions"

Jaime Bonache (Cranfield School of Management, Cranfield University, UK)

Victor Oltra (University of Valencia, Spain)

Chris Brewster (Henley Business School, University of Reading, UK)

15:00-15:30 hrs "Labour Standard Application among Chinese and Indian Investors in Ghana: Typical or Atypical?"

Angela Dzedzom Akorsu (Manchester Business School, Univ. of Manchester, UK)

Fang Lee Cooke (Manchester Business School, University of Manchester, UK)

15:30-16:00 hrs Coffee break

16:00-16:30 hrs "Good HRM Aims – Tough consequences: The Finnish MNC's Reaction to the Global Financial Crisis"

Satu Lähteenmäki (Turku School of Economics, Finland)

Maarit Viljanen (Turku School of Economics, Finland)

16:30-17:00 hrs "Employer Branding and the Innovation Dilemma: Modelling the Relationship and Dealing with Tensions"

Paul J. Gollan (LSE, UK, and Macquarie University, Australia)

Kerry Grigg (Monash University, Australia)

Graeme Martin (University of Glasgow, UK)

17:00-17:30 hrs "Corporate Social Performance, Job Satisfaction and Turnover Intentions: A Comparative Study of Chinese and French Employees"

Sarah Hudson (ESC Rennes School of Business, France)

Douglas Bryson (ESC Rennes School of Business, France)

Mick MARCHINGTON
Professor of Human Resource Management
Manchester Business School
The University of Manchester
Booth Street West
Manchester M15 6PB
United Kingdom
Email: mick.marchington@mbs.ac.uk

Stefan ZAGELMEYER
Professor of Human Resource Management
International University Bad Honnef-Bonn
Muelheimer Strasse 38
53604 Bad Honnef
Germany
Email: s.zagelmeyer@fh-bad-honnef.de



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"Ethics, Social Responsibility, and
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2009 Meeting of the HRM Study Group of the IIRA
15th World Congress of the International Industrial Relations Association (IIRA)
Sydney, Australia, 24-28 August 2009

The 2009 meeting of the HRM Study Group of the International Industrial Relations Association (<http://www.ilo.org/iira>) will be held on Monday, **24 August 2009**, during the 15th World Congress of the IIRA in Sydney, Australia (<http://www.iceaustralia.com/IIRA2009/>).

Abstracts and papers are invited on the above topic. We are keen to receive papers utilising a range of methodologies to explore and to analyze the importance of ethics and international human resource management. The study group coordinators encourage the submission of theoretical and empirical work. We are especially interested in papers that adopt a comparative and/or international perspective. Original work that has not been published or accepted elsewhere is preferred.

The abstract should be around 1,000 words. The title page should consist of the paper title, name(s) of author(s), institutional affiliation and address, and contact details. Please send the abstract or paper as a Word or 'rtf' file by e-mail to s.zagelmeyer@cbs-edu.de no later than **1 February 2009**. A committee will evaluate all submitted abstracts and papers. We would like to request all contributors to pay particular attention to the following aspects when preparing abstracts and papers: (i) make clear references to the theoretical framework of your research and the key literature in relevant debates; (ii) ensure that your research methods are clearly described; and (iii) focus the abstract on the main subject matter of your research.

Acceptance decisions will be communicated by **14 February 2009**. Accepted papers should be submitted by **31 July 2009** and will be made available on the study group's working paper series.

For further information on the 2009 meeting please visit the IIRA HRM Study Group's webpage (http://www.zagelmeyer.de/pageID_3782043.html) and/or contact:

Mick MARCHINGTON, Professor of Human Resource Management, Manchester Business School, The University of Manchester, Booth Street West, Manchester M15 6PB, United Kingdom, phone: +44 161 306 3415, fax: +44 161 306 3505, email: mick.marchington@mbs.ac.uk

Satu LÄHTEENMÄKI, Professor of Management and Organization, Turku School of Economics, Rehtorinpellonkatu 3, 20500 Turku, Finland, phone: +358 2 481 4256, fax: +358 2 481 4285, email: satu.lahteenmaki@tse.fi

Maarit VILJANEN, Assistant Professor, Turku School of Economics, Department of Management, Rehtorinpellonkatu 3, 20500 Turku, Finland, phone: +358 2 481 4211, fax: +358 2 4814 285, email: maarit.viljanen@tse.fi

Stefan ZAGELMEYER, Professor of Human Resource Management, Cologne Business School, Hardefuststr. 1, 50677 Cologne, Germany, phone: +49 221 93 18 09 31, fax: +49 221 93 18 09 30, email: s.zagelmeyer@cbs-edu.de